



SOCIAL MEDIA TOOLKIT

Thank you for joining the ACE Task Force to help students and their families Attend, Commit, and Engage in school and ACE their year! We look forward to combining our efforts to spread the #ACEit messaging across social media platforms. We know that the timing of this campaign is more important than ever as your students and their families find success in remote and on-campus learning settings.

READY TO GO!

To help spread the word to your students and families, below are a variety of options for you to share, including videos and memes!

ACE IT MUSIC VIDEO

Grammy-nominated Austin musician SaulPaul produced the #ACEit video for our Central Texas students. You can embed this video on your school web sites, share it on social media, and use in any other school-family communications.



[SEE THE MUSIC VIDEO >](#)

<https://www.youtube.com/watch?v=m37xrpWOjEU&t=1s>

POSTING TIPS

- Use the hashtag **#ACEit** and **#AttendanceMatters** to boost your post's visibility.
- Like, share, and repost messages from E3 Alliance by following us on [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#).
- Encourage your teachers, counselors, parent support specialists, and other educators to like, share, and repost your messages.
- Find student influencers to help promote by liking, sharing, and reposting messages.
- Ask your PTA Council and school PTAs to like, share, and repost, too!

MEMES & IMAGES

These social media images are pre-sized for Facebook, Twitter, and Instagram and available for you to use in both English and Spanish.

Download social media memes to share:

[SOCIAL MEDIA MEMES | ENGLISH & SPANISH \(ZIP 11MB\)](#) >



A close-up shot of Baby Yoda from Star Wars: The Mandalorian. He is sitting in his white bowl, looking directly at the camera with a nervous expression, his hands near his mouth.

WHEN YOU MISSED CLASS YESTERDAY

**AND THE TEACHER CALLS ON YOU TO
SOLVE THE PROBLEM**

#ACEit

A close-up shot of Baby Yoda from Star Wars: The Mandalorian. He is pointing his right index finger towards the camera with a serious expression.

**WHEN YOU SEE SOMEONE
NOT COMMITTING TO SCHOOL**

#ACEit

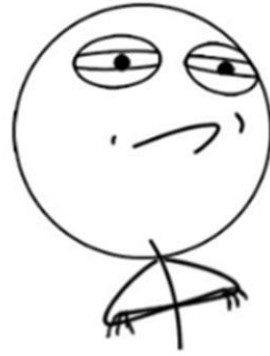
#ACEit

I am once again asking
for you to show up to your online class



Getting my education
while in a pandemic,
when I can't see
my friends in person
so I can graduate
and be successful
in life...

CHALLENGE ACCEPTED



#ACEit

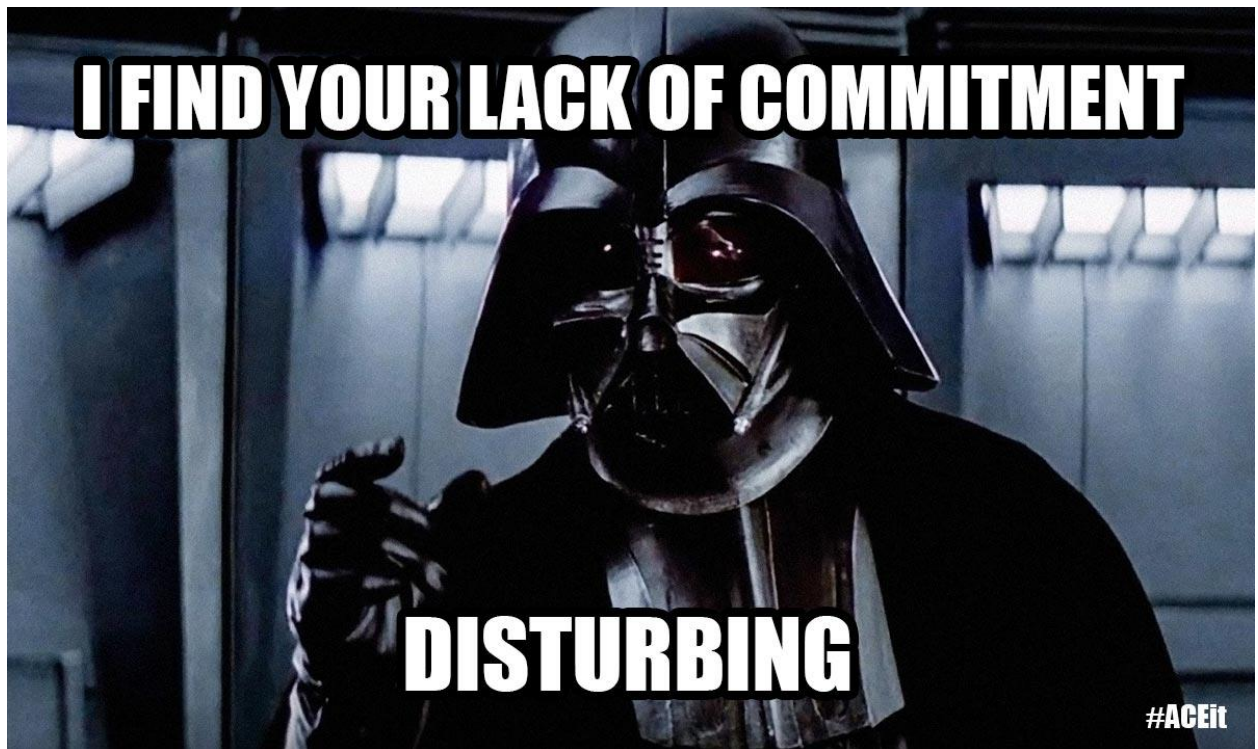




I FIND YOUR LACK OF ATTENDANCE

DISTURBING

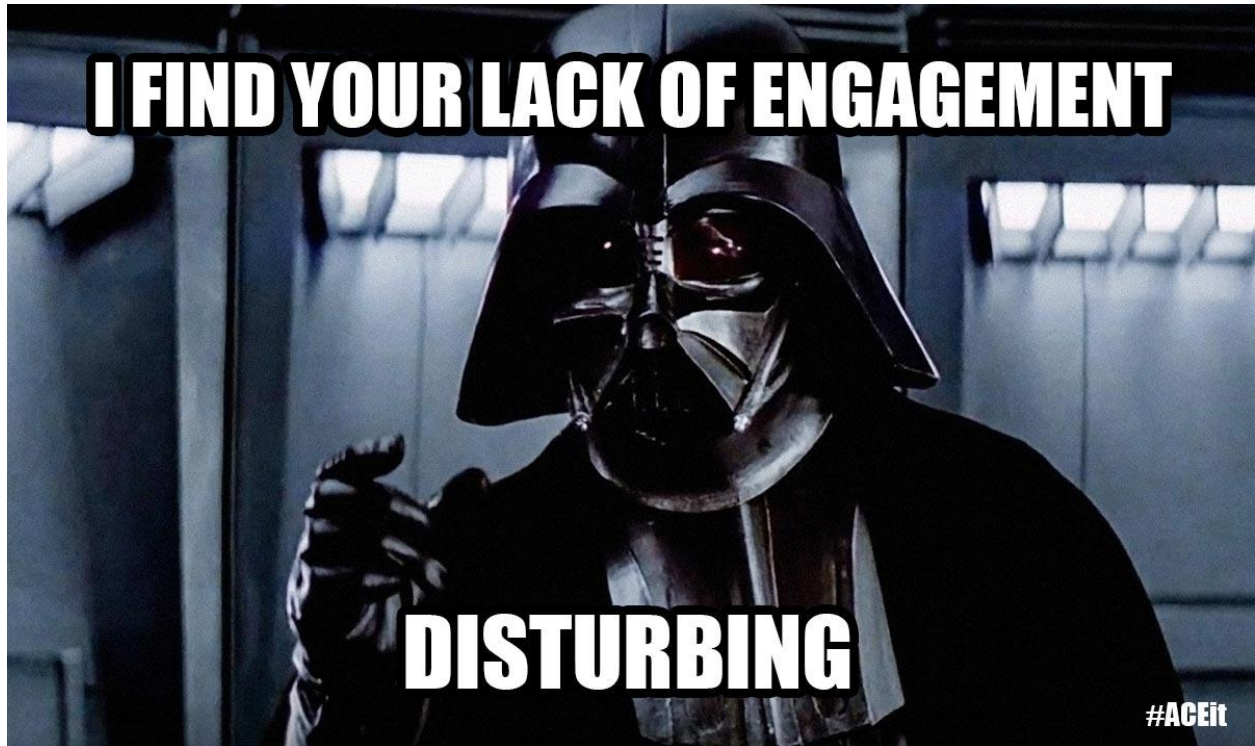
#ACEit



I FIND YOUR LACK OF COMMITMENT

DISTURBING

#ACEit



Missing school



Attending, Committing,
and Engaging in school

#ACEit

A close-up photograph of Will Moss from the TV show 'The Office'. He is wearing his signature glasses and has a serious, slightly disapproving expression. The background is a blurred office setting.

SKIPPING CLASS IS COOL.

FALSE.

**SKIPPING IS THE MOST INEFFICIENT FORM OF TRAVEL,
RESULTING IN EXCESS HEAT PRODUCTION.**

#ACEit

A photograph of a Kermit the Frog plush toy sitting on a bed with white linens. Kermit is smiling broadly with his mouth open, looking happy and relaxed.

**ME AFTER TURNING MY
HOMEWORK IN ON TIME**

#ACEit

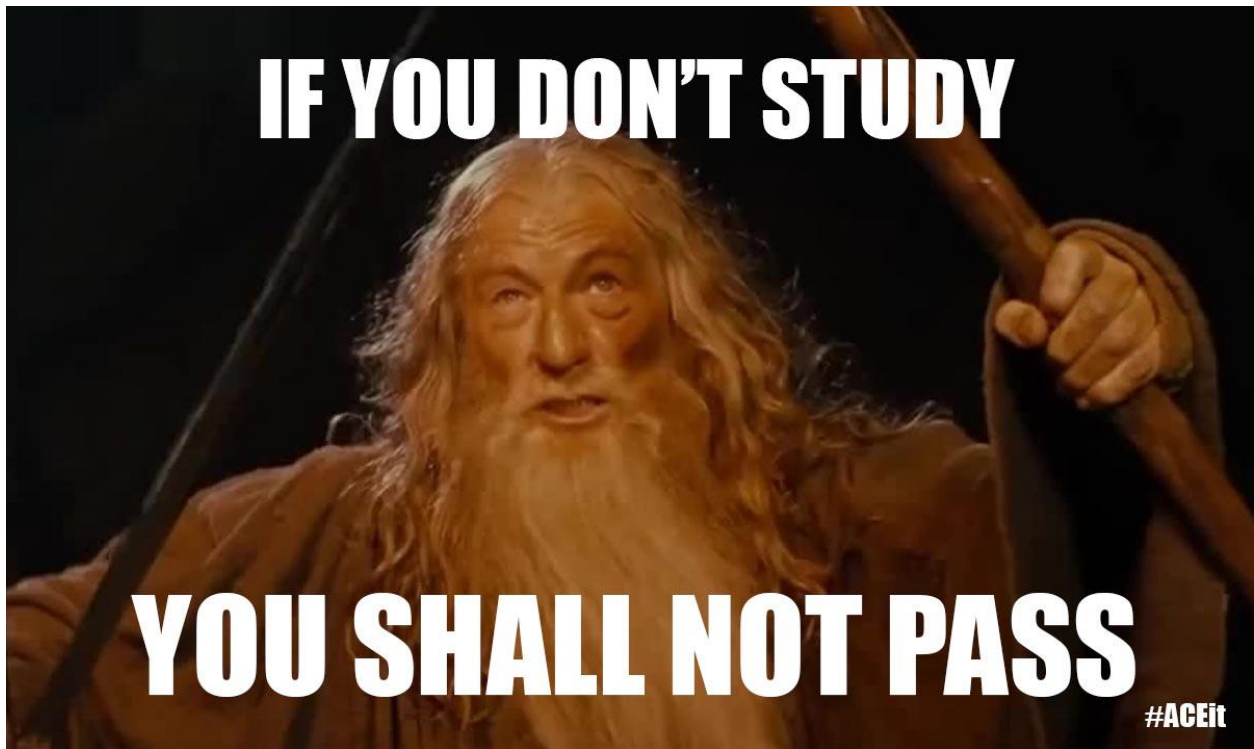
**REGULARLY SKIPS CLASS AND DOESN'T DO HOMEWORK.
STILL EXPECTS TO MAKE BANK ONE DAY.**



BUT THAT'S NONE OF MY BUSINESS

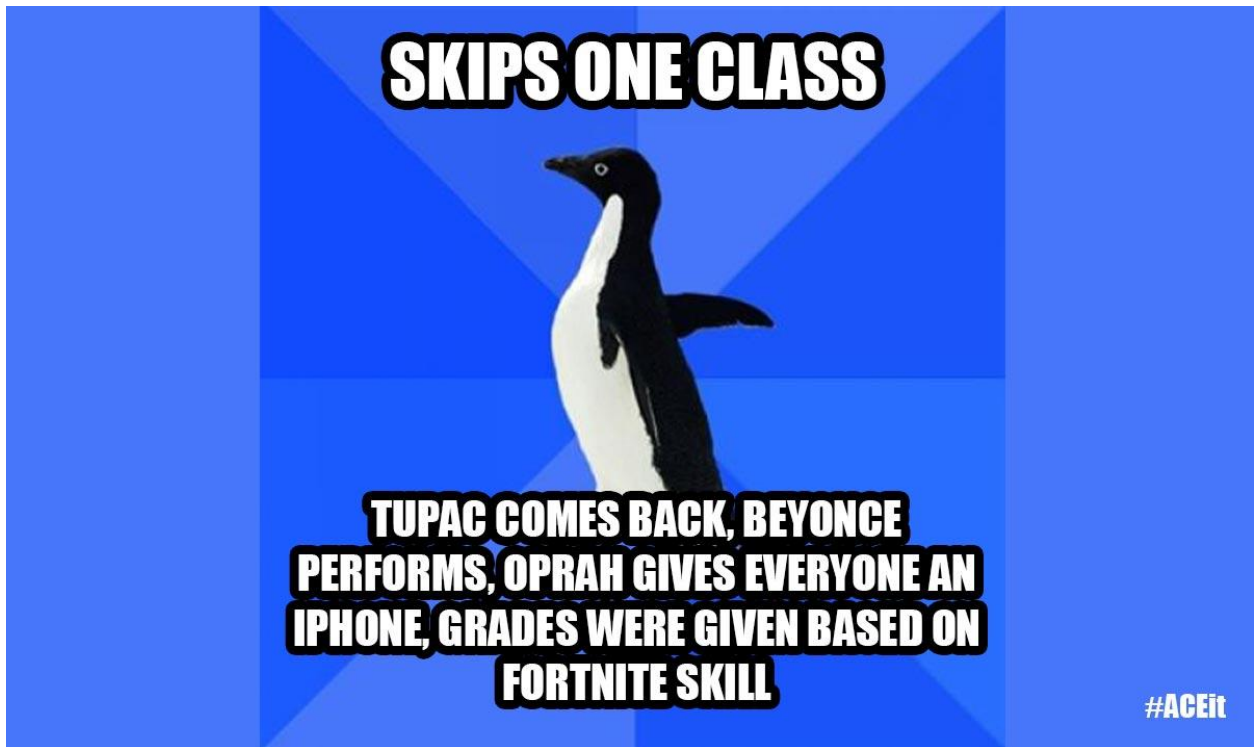
#ACEit

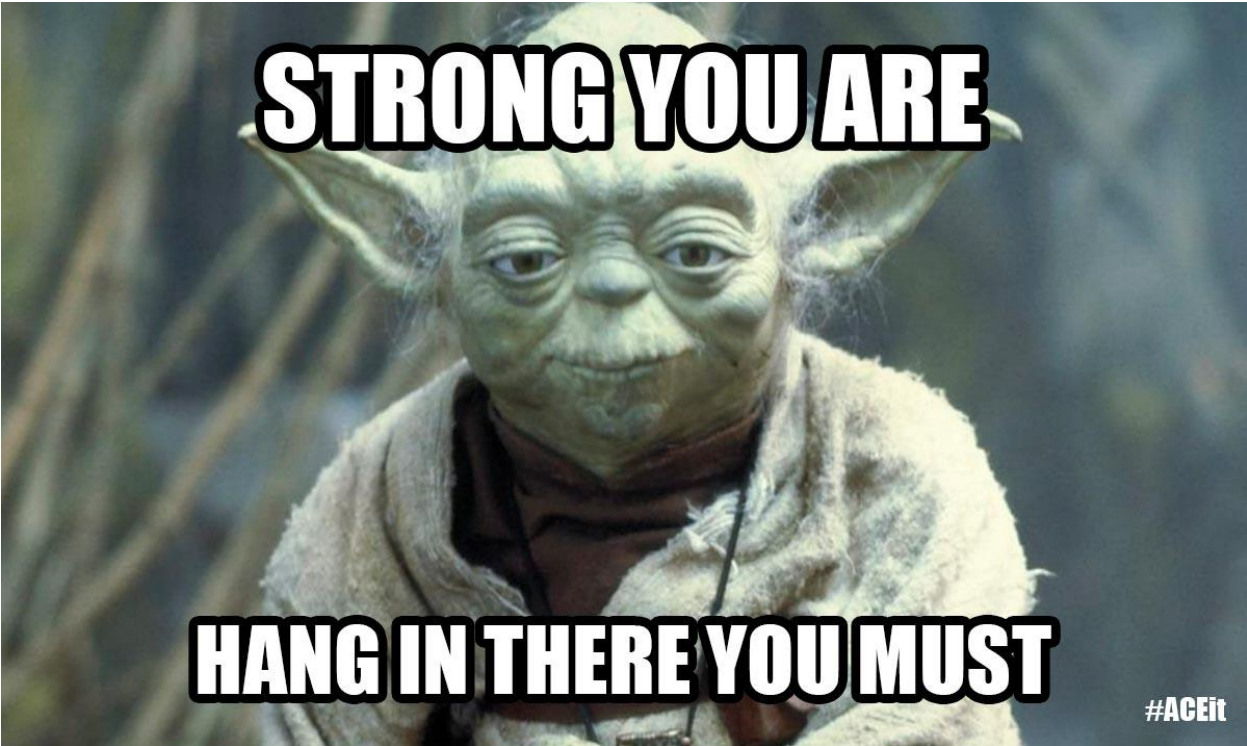
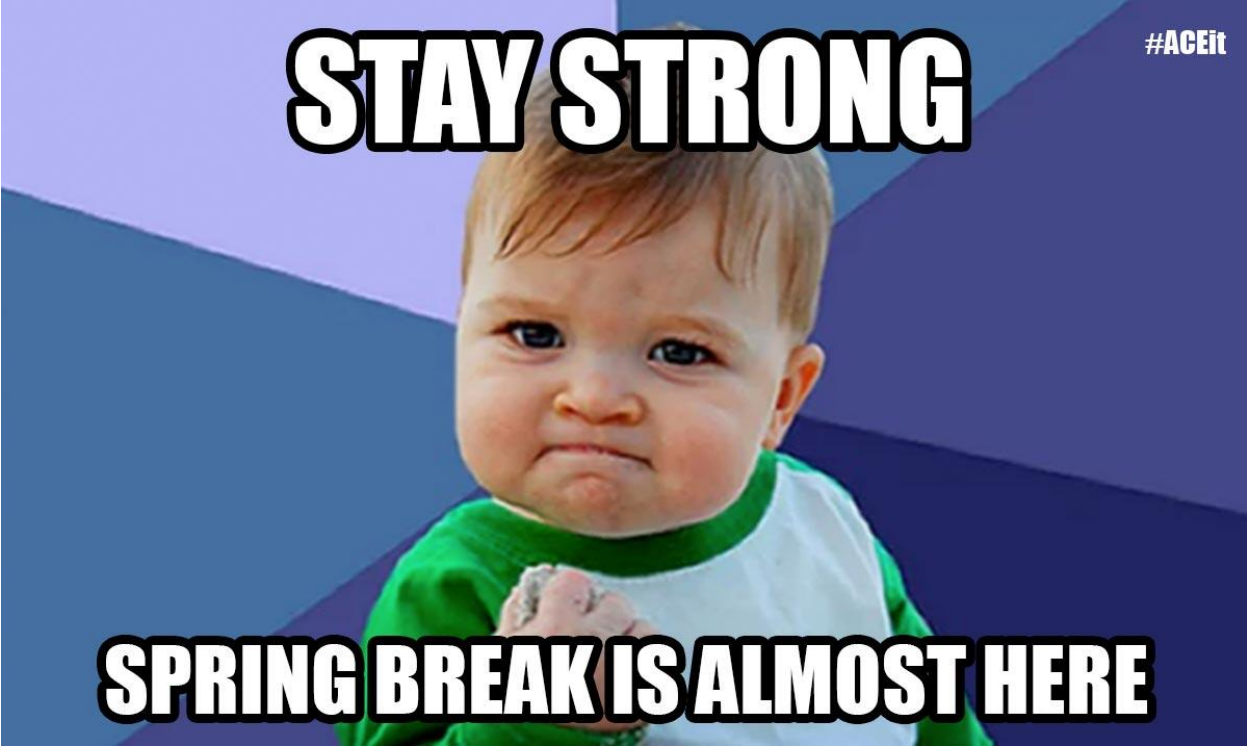
IF YOU DON'T STUDY



YOU SHALL NOT PASS

#ACEit





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